

# Individual Presentations Candidate Brief



## Instructions

As part of your Assessment Centre Experience, you are required to prepare a 5-minute presentation that you will deliver to your assessor and a very small group of your peers.

- Working individually, choose one topic from your subject options (see list below) and create a five-minute presentation.
- There will be no PowerPoint facilities on the day of the assessment centre. However, you can prepare and use notes to support your presentation.
- On the day, the assessor will invite you to present when it is your turn. Please ensure any notes you would like to use are easily accessible.
- You will be presenting to your assessor and a small group of your peers. Whilst you are observing others, please ensure you are respectful and not disruptive.
- The assessor will stop any presentations at 5 minutes, to ensure fairness and consistency.
- The assessor will ask questions at the end of the presentation.
- There will be time at the end of all the presentations for general questions and advice that you would like to ask the assessor.

### Assessed competencies:

- Time management
- Planning and preparation
- Presentation structure
- Delivery
- Commercial awareness
- Visual aids
- Content
- Communication



## Presentation Topics (by subject)

From the list below, please find your subject area and select ONE Option for your presentation that will be delivered on the day of the assessment centre.

### Accounting and Economics

Option 1) Examine how accounting practices can be adapted to account for environmental and social sustainability.

Option 2) Investigate how technological advancements affect economic growth and employment.

### Banking and Finance

Option 1) Discuss the use of big data and analytics in making financial predictions, risk assessments, and investment decisions.

Option 2) Analyse the functions and policies of central banks in controlling monetary supply, interest rates, and their impact on the broader economy.

### Business and Financial Management

Option 1) Explore the disruptive influence of FinTech on traditional financial management processes.

Option 2) Explore how human psychology influences financial decision-making and investment choices.

### Business Economics

Option 1) Examine the economic incentives and risks associated with starting and running a business in the UK.

Option 2) Analyse recent supply and demand shifts in a specific industry and their effects on prices and market outcomes.

## Economics

Option 1) Analyse current trends in the labour market, such as gig work, automation, and remote work, and their economic implications.

Option 2) Discuss how economic analysis informs public policy decisions in areas such as taxation, healthcare, education, etc.

## Economics and Finance

Option 1) Analyse recent changes in financial regulations and their implications for the UK banking industry.

Option 2) Examine the integration of environmental, social, and governance (ESG) factors into investment decisions and its impact on financial markets.



## Forensic Accounting

Option 1) Discuss the responsibilities and challenges of serving as an expert witness in legal proceedings.

Option 2) Present a real-world example of a forensic accounting investigation and its outcome. You should cover (1) Background, (2) Forensic Accounting Involvement, and (3) Outcome.

## Accounting and Finance

Option 1) Carry out a SWOT analysis – Strengths, Weaknesses, Opportunities, and Threats on ASOS.

Option 2) Carry out a SWOT analysis – Strengths, Weaknesses, Opportunities, and Threats on Tesla.

